

Ready, Set, Grow!



VESTA NUTRA represents a customer-centric contract manufacturer of dietary supplements and a world-class ingredient distributor under the combined endeavor to ensure high-quality nutraceutical supplements at affordable prices, across the globe. We take responsibility for delivering outstanding products and results to our partners and the consuming public while working with our partners to generate innovation within the supplement industry.

Vesta Nutra is ready to meet the challenges of the dynamic global nutritional supplement market, from research, development, supply chain, production, packaging, and regulatory conditions.

VESTA INGREDIENTS, INC. understands there are purer, more effective, and more potent ingredients just waiting to be discovered. Skilled research and development staff are constantly investigating emerging scientific and botanical data in order to formulate the next breakthrough dietary supplement your customers will demand.

VESTA PHARMACEUTICALS, INC. is a customer-centric contract manufacturer of dietary supplements has grown into a premier cGMP and FDA registered (21CFR111) full-service provider of dietary supplements and nutritional ingredients. Thriving in the growth of the private label nutraceutical space has provided the ability to meet our customer's needs in a timely and price-efficient manner.



Graphic & Web Designer (in-house)

On-site 5767 Thunderbird Road, Indianapolis, IN 46236

Essential Duties and Responsibilities:

- Design and maintain company WordPress websites (Vesta and E-Commerce sites), including layout, content updates, and user experience
- Create marketing graphics for product brochures, magazine advertisements, business cards, social media accounts, trade show booths, and company websites
- Design and update product labels and packaging; translate scientific and technical information into clear, accurate visuals

- Plan and schedule content for social media accounts, including brand brainstorming, scouting opportunities, and drafting posts
- Maintain and evolve brand standards across VPI and VII; ensure visual consistency across all customer-facing materials
- Manage incoming design requests through SharePoint and Outlook; meet turnaround expectations and communicate proactively if a deadline is at risk
- Maintain an organized brand asset library (logos, templates, brochures, tradeshow materials, magazine ads) in the designated OneDrive folder
- Trade show coordination. Tasks include but are not limited to, working with vendors on printing materials and media measurements, produce trade show marketing aids (backdrops, signs/posters, banners, giveaways) and ordering booth materials (e.g., electrical cords, furniture, etc).
- Additional duties as assigned

Requirements & Skills:

- Bachelor's degree in Graphic Design, Web Design, Communications, or related field
- At least 2 years of graphic and web design experience
- Experience with WordPress preferred
- Attention to detail
- High degree of accountability & responsibility
- Ability to perform with little supervision and balance numerous tasks
- Courteous, prompt, and dependable
- Computer proficient (Microsoft Word, Excel, Outlook)
- Experience with Adobe Creative Cloud (InDesign, Premiere Pro, and Illustrator) required; HubSpot or Salesforce experience a plus

Apply today!

<https://vestanutra.com/careers/>