

Ready, Set, Grow!



VESTA NUTRA represents a customer-centric contract manufacturer of dietary supplements and a world-class ingredient distributor under the combined endeavor to ensure high-quality nutraceutical supplements at affordable prices, across the globe. We take responsibility for delivering outstanding products and results to our partners and the consuming public while working with our partners to generate innovation within the supplement industry.

Vesta Nutra is ready to meet the challenges of the dynamic global nutritional supplement market, from research, development, supply chain, production, packaging, and regulatory conditions.

VESTA INGREDIENTS, INC. understands there are purer, more effective, and more potent ingredients just waiting to be discovered. Skilled research and development staff are constantly investigating emerging scientific and botanical data in order to formulate the next breakthrough dietary supplement your customers will demand.

VESTA PHARMACEUTICALS, INC. is a customer-centric contract manufacturer of dietary supplements has grown into a premier cGMP and FDA registered (21CFR111) full-service provider of dietary supplements and nutritional ingredients. Thriving in the growth of the private label nutraceutical space has provided the ability to meet our customer's needs in a timely and price-efficient manner.



Marketing Specialist

On-site 5767 Thunderbird Road, Indianapolis, IN 46236

Essential Duties and Responsibilities:

- Long-term planning to create initiatives that further the company's overall goals
- Create marketing graphics for product brochures, magazine advertisements, business cards, social media accounts, trade show booth and company websites
- Create marketing strategies
- CRM Management (HubSpot admin), work with Sales and Customer Service teams to meet their needs

- Create and send out email campaigns, design landing pages, create custom reports to show ROI of marketing efforts
- Plan and schedule all content for Vesta social media accounts
- Trade Show coordinator: work with show venues to order electricity, carpet, and furniture
- Track trade show expenses and report to President
- Work with trade show venue marketing teams (different for each show) for marketing opportunities and booth contracts for the next year
- Handle Trade Show marketing aids (displays, banners, giveaways)
- Website management for both Vesta and E-Commerce
- Order business cards and marketing materials
- Complete cGMP and SOP Training – refer to Training Matrix for complete list of SOP training required for Marketing Coordinator, Sales/Customer Service
- Additional duties as assigned

Requirements & Skills:

- Bachelor's degree or closely related field in business administration
- Marketing Experience (3 years)
- HubSpot
- Trade Show Experience
- Experience working in food manufacturing or familiarity with FDA and cGMP is a plus
- Detail oriented and ability to thrive in a team environment
- Adequate experience as a coordinator in a business environment required
- Good knowledge of Microsoft Office applications
- Proficient in technology and general office equipment
- Excellent verbal and written communication skills
- Strong organizational and time management skills
- Ability to work efficiently with minimal supervision

Apply today!

<https://vestanutra.com/careers/>